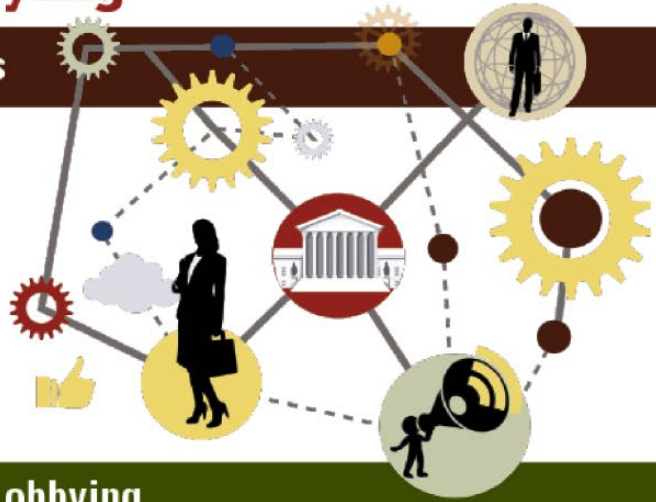


HOW TEXAS GOVERNMENT WORKS

Lobbying

Who Lobbies

- Labor unions
- Professional associations
- Trade associations
- Public interest groups
- Single-issue interest groups
- Different levels of government (intergovernmental lobby) from local to federal



Types of Lobbying

Grassroots lobbying

Groups attempt to influence legislation through public opinion, such as mobilizing group members to contact officials.

Astroturf lobbying

Elite spending of large sums of money to generate an appearance of public support for their agenda.

Grasstop lobbying

Attempts to influence legislators through key constituents or friends of the legislators.

Planting sod

Tactic that transfers grassroots grown in one place to other issues.

Examples of Lobbying Goals

The Texas AFL-CIO wants to raise the minimum wage and increase the quality of schools.



The Texas Right to Life Committee focuses on abortion issues.



AT&T advocates for its interests in the communications industry.

